

2009 DATES AND SIZES

2009 DATES

ISSUE	Jan/Feb	Mar/Apr	May/June	July/Aug	Sep/Oct	Nov/Dec
CLOSE	Oct 31	Dec 31	Mar 2	May 1	July 1	Sept 1
ON SALE	Jan 6	Mar 3	Apr 28	June 30	Sept 1	Oct 27

PAGE UNIT SIZES

(WIDTH X HEIGHT)

	Trim	Bleed	Non-Bleed
Full	8.375 x 10.875"	8.625 x 11.125"	7 x 10"
2/3 Page	5.25 x 10.875"	5.5 x 11.125"	4.625 x 10"
1/2 Page H	8.375 x 5.375"	8.625 x 5.625"	7 x 5"
1/2 Page V	4.125 x 10.875"	4.375 x 11.125"	3.5 x 10"
1/3 Page V	2.875 x 10.875"	3.125 x 11.125"	2.25 x 10"
1/3 Page Sq*	4.625 x 5"	N/A	4.625 x 5"
1/4 Page *	3.5 x 5"	N/A	3.5 x 5"
Spread	16.75 x 10.875"	17 x 11.125"	15.375 x 10"

* No bleed ads accepted on 1/3 square or 1/4 pages.
Build all pages to trim size. For bleed ads, extend bleed .125"

FILE TYPE: PDF/X-1a is the accepted format. Supply spreads as spreads, all other ads as single pages.

DIGITAL SPECIFICATIONS: <http://direct2time.timeinc.com/title/southernaccents>

SHIP PRINTING MATERIALS TO:

Southern Accents
c/o Quebecor World Premedia
2100 Lakeshore Drive
Birmingham, AL 35209
Attn: Mark Mortensen

SHIP PRE-PRINTED INSERTS TO:

Quebecor Printing Clarksville
451 International Blvd.
Clarksville, TN 37040
Attn: Julie Belt
Southern Accents magazine

FTP: For instructions email karla_hardy@timeinc.com or call 205.445.6340.

MATERIAL EXTENSIONS: Contact your *Southern Accents* sales representative.

TECHNICAL QUESTIONS: Email karla_hardy@timeinc.com or call 205.445.6340.

SouthernAccents
BEAUTIFUL HOMES. GRACIOUS LIVING. A SENSE OF PLACE